

5-8 DECEMBER 2011_ILTM

13-16 JUNE 2011_ILTM ASIA

ULTIMATE EXPOSURE ENHANCED DIRECTORY ONLINE

Upload multiple pictures, your logo and latest press releases, make your marketing brochures, case studies and videos accessible on the ILTM webpage - this is your chance to stand out and differentiate yourself!

Make an enhanced impression!

- Influence ILTM VIP Buyers before their preference selection stage
- Help ILTM VIP Buyers understand more about your products and services
- Promote your company, new products and services to the wider luxury travel market



INTERNATIONAL
LUXURY TRAVEL
MARKET

5-8 DECEMBER 2011 | CANNES



INTERNATIONAL
LUXURY TRAVEL
MARKET **ASIA**

13-16 JUNE 2011 | SHANGHAI

ENHANCED DIRECTORY

The ILTM Exhibitor Directory is the most viewed page after the homepage with over 31,000 unique visitors to the Exhibitor Directory in 2010!

SHOWCASE YOUR PRODUCTS AND SERVICES TO THE LUXURY TRAVEL INDUSTRY!

The Enhanced Directory offers you increased exposure as it will be viewed by ILTM VIP Buyers, international press & media, and the wider luxury travel audience.

Upload multiple pictures, your logo, latest press releases, marketing brochures, case studies or videos – this is your chance to stand out and differentiate yourself!

ENHANCED ENTRY ON WEBPAGE

Stand out with a brief company description preview as well as a click through to your company profile!

The screenshot shows the ILTM Exhibitor Directory website. At the top, there are banners for the International Luxury Travel Market (ILTM) in Cannes (5-8 December 2011) and ILTM Asia (13-16 June 2011). Below the banners is a navigation menu with options like HOME, ILTM CANNES, EXHIBITING, LUXURY BUYERS, NETWORKING PROGRAMME, EXHIBITOR DIRECTORY, VENUE & TRAVEL, MEDIA CENTRE, and ILTM ASIA. The main content area is titled "2011 EXHIBITOR DIRECTORY" and features a search bar with fields for "Search", "Product & Service Categories" (with a dropdown menu), and "Geographical Regions" (with a dropdown menu), along with a "Search" button. To the right of the search bar is a sidebar with a list of content options: BROCHURES, PRESENTATIONS, PRODUCTS, LINKEDIN, AUDIO, PRESS RELEASES, VIDEOS, and TWITTER. Below the search bar is a "Content" button. At the bottom of the search area, there is a navigation bar with letters A-Z and a search icon. The main directory list has columns for "Company Name", "Stand", and "Content". The first entry is "International Luxury Travel Market Asia (ILTM Asia)" with stand number "10000". Below the list, there is a red circular callout that says "VIEW THE DIRECTORY HERE & SEARCH BY CONTENT".

2011 EXHIBITOR DIRECTORY

Search

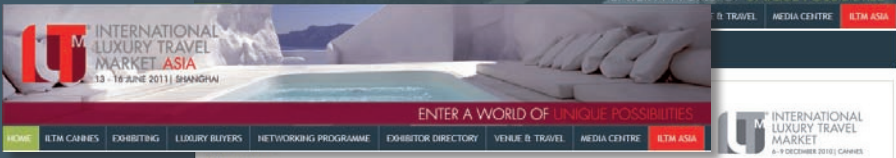
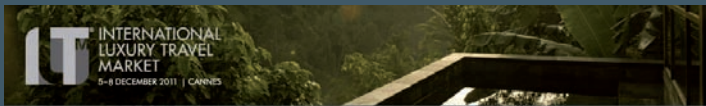
Product & Service Categories

Geographical Regions

VIEW THE DIRECTORY HERE & SEARCH BY CONTENT

Company Name	Stand	Content
International Luxury Travel Market Asia (ILTM Asia)	10000	

With no other event like it in the Asia Pacific region, International Luxury Travel Market Asia (ILTM Asia) brings together the world's most **sought after destinations, ultra-luxurious accommodation, elite transportation and unique travel experiences**, showcased for the most



International Luxury Travel Market Asia

Gateway House
28 The Quadrant
Richmond
Surrey
TW9 1DN
United Kingdom

VISIT WEBSITE CONTACT EXHIBITOR

Company Profile

With no other event like it in the Asia Pacific region, International Luxury Travel Market Asia (ILTM Asia) brings together the world's most sought after destinations, ultra-luxurious accommodation, elite transportation and unique travel experiences, showcased for the most discerning Asian luxury travel buyer.

ILTM Asia is a 'by invitation only' event, offering luxury travel providers the opportunity to reach Asia Pacific's VIP Buyers through its unrivalled **Pre-Scheduled and Online Diary Appointment** programme of up to 69 one-to-one meetings and extensive networking opportunities.


Press Releases

Jul 2010
DEFINITIVE NEW HIGH END COLLECTIONS AND EXPERIENCES REVEALED AT

Products & Services

	<p>Name of Product/Service Venue Advertising</p> <p>Product/Service Description ALTM offers cost effective venue advertising opportunities, from large external signage, to smaller strategically located internal signage. Full details of the size and location of venue advertising space is available on demand.</p> <p>Website address www.altm.com.cn/sponsorship</p>
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Video

	<p>Name ALTM Exhibitor Video 2009</p> <p>Description Run as a private club, ALTM offers our Exhibitors unparalleled access to the meet with the Asia Pacific's finest VIP luxury travel Buyers. See what our Exhibitors have to say...</p> <p>Video Click here to view in new window</p>
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CLICK HERE TO VIEW LIVE EXAMPLE

OPPORTUNITY

DIRECTORY SEARCH FUNCTION

Register your product/service categories and business regions. This will power the online exhibitor directory search and you will be returned in any relevant searches made by ILTM and ILTM Asia website visitors, including buyers and press.

NEWS ROOM

Upload up to 5 press releases which will also appear in the Media Centre pages on our ILTM and ILTM Asia website. Also, add your social media network links!

PRODUCT GALLERY & BRANDING

Showcase up to 4 product photographs, together with short descriptions and hyperlinks of key products and/or services. Upload your Brochures, Sales Collateral, Presentations or Case Studies – the floor is yours!

GO DIGITAL!

Upload up to 3 videos and 3 audio files to your Enhanced Directory profile.

EXCLUSIVE ILTM INBOX

This online inbox allows you to receive messages from our webpage visitors and have the closest contact with your audience.

BENEFITS

- Generate VIP Buyer interest which can lead to meeting requests
- Stand out from your competitors and generate brand exposure
- Your company profile will be easily found
- Increase your visibility to our 120,000 website visitors*
- Reach the wider luxury travel press at no additional cost

PRICE \$255 (US DOLLARS)

FOR ILTM ASIA

CLICK HERE TO ENQUIRE NOW

CONTACT US

FOR FURTHER INFORMATION PLEASE CONTACT
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