

INFORMATION FOR GUESTS

The Lodge is Sir Richard Branson's stunning nine bedroom chalet in Verbier, Switzerland, one of the Alps' most exclusive resorts and Europe's hottest ski spots. Situated on a quiet road just 250m from the main ski lifts and backing onto one of the returning pistes, The Lodge is in a perfect location for the slopes.

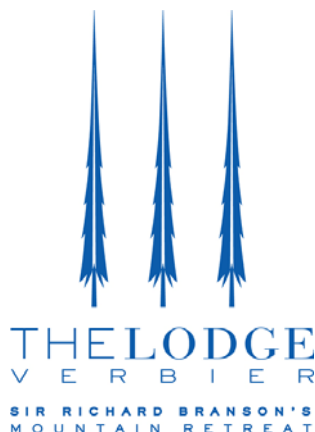
General Manager Hannah Allen (with the help of her twelve staff), will ensure every need is catered for by offering the highest level of service and attention to detail perfected from their years on Necker Island. The Lodge itself provides a unique and fun setting: try some curling on the mini-ice rink, swim in the indoor pool, be pampered in the spa, or just relax after a day on the mountain whilst enjoying a wide selection of tailored menus and fine wines. Whether you need us to entertain the kids or fix a perfect gin and tonic, leave it to us; The Lodge will provide the perfect year-round escape.

Location: The Lodge is perched high in the Swiss Alps in a forested area just a five minute walk from the town of Verbier, and only 250m from the main lift station. If in winter you find walking in ski boots too difficult, we'll be happy to drop you off, and you can ski straight back home as The Lodge is on a returning ski run. Verbier is 51 miles, or 82 kilometres east of Geneva as the crow flies, but the mountains and Lake Geneva tend to get in the way if you're driving! Head due west from Verbier and you eventually reach Lyon in France. Zurich is to the northeast, and Milan is to the southeast.

Guest Accommodation: The Lodge can accommodate up to 18 adults in 9 bedrooms and up to 6 children and young adults in a specially designed bunkroom. Rates during the winter season are quoted for seven nights' exclusive hire of The Lodge for 18 guests, and are priced in British Pounds. You can reserve individual rooms at The Lodge during the winter season if the chalet has not been booked for exclusive use six weeks prior to your arrival date.

Facilities and activities at The Lodge: In winter of course it's more than likely you'll be spending plenty of time on the mountain, but when you get back to The Lodge, there's still plenty to do! Pull off those restrictive ski boots and relax in the lounge in front of a roaring fire curled up on a comfy sofa. Or if your muscles ache, take a dip in the indoor heated pool, or warm yourself up in the indoor or outdoor Jacuzzis. Later on, tuck in to some of the exquisite dishes from our kitchen – order what you want, or let us surprise you! You can even watch our chefs at work and pick up some tips while you try a few glasses of red or white from our wine cellar. Once a week you can listen or party to live music from one of our talented local musicians.

The Lodge also has a fully equipped gym, a steam room and a party area. You can shoot some pool or dance the night away all underneath a twinkling disco ball. If you want to take it easy we can pop on a film for you and your friends or family on the large plasma screen (we've got a great selection of DVDs) while you enjoy a few drinks from the bar. There's even a private ice rink, so if you think your child could be a candidate to join the stars in 'Dancing on Ice', why don't you send them for a twirl?



Activities on the mountain: For the avid skier or snowboarder Verbier is paradise. There are five resorts spread across four valleys, all of which are tied into one single lift pass, offering you one of the largest skiable areas in the Alps – for all levels of skiers. If you want to slow it down there are also four kilometres of cross-country skiing trails around The Lodge, as well as some great snowshoeing trails. For the ultimate rush, Verbier has a 10km tobogganing run for adults and children alike. For a spectacular view of Verbier and the mountains, try paragliding! And that's not forgetting the après-ski scene. Verbier has a great selection of shops as well as some fabulous bars, restaurants, and nightclubs.

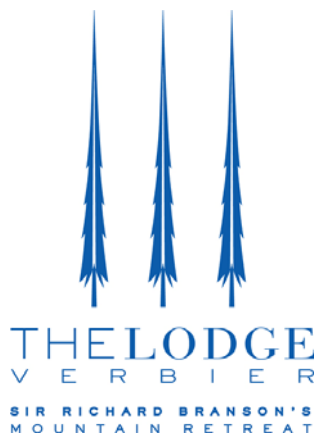
Dining: The food served at The Lodge is one of the highlights of your stay, and we serve a mix of Swiss and international cuisine. Dining can be as formal or informal as you wish, from full four-course gourmet meals to healthy meals with the children. Meals can be themed, traditional or a mix! Ask us for some ideas or give us yours. We stock a great range of international wines, top quality spirits, international beers and excellent house champagne.

In winter our rates include breakfast and afternoon tea, as well as dinner on all but one night during the week, when you'll be able to sample the best of Verbier's culinary delights. Each day we will book a table for lunch somewhere on the slopes, with each guest responsible for paying for his or her own meal. If you make it back to The Lodge for lunch, or if you choose to stay behind during the day, a light lunch will be served (included in the rates). All guests are encouraged to treat The Lodge like their own home and are welcome to help themselves to drinks they want at any time.

Spa treatment room: After an active day on the slopes, there's a good chance your muscles will be aching after all that effort. Relax and unwind with a treatment in the spa in the capable hands of our resident beauty therapist; ask for a detailed list of all our treatments. Treatments are not included in the normal rates.

Children - The Lodge is a great place for a family holiday as we have plenty of things for children to do. Children of all ages will be invited to take part in The Lodge Rangers. We have a set welcome pack and range of great activities available on request, including children's DVDs, toys, an Xbox, books, games, and treasure hunts in the evenings if they are not too tired after a long day out. We can arrange ski instructors specifically with children's needs in mind or skating parties on The Lodge's ice rink. If you have a rather large group of Rangers or if you'd just prefer it, we can arrange a set programme with some advance notice - just let us know the ages and interests of the Rangers concerned, and we'll come up with something to keep them entertained!

The Lodge has a kid's bunkroom which can accommodate six children. We can also arrange babysitting for an extra charge; just give us at least 24 hours notice. Please note that during peak weeks and school holidays, we may need more notice to ensure that we can get hold of babysitters. Special food and beverages or simple snacks and light meals can be prepared.



Transfers by car/bus/helicopter to The Lodge

Guests flying into Geneva, Bern, Sion, and Zurich Airports will be met on arrival by a member of The Lodge team if travelling as one group. For group transfers of more than 8 people please give advance notice so we have time to organise the vehicles. Transfers from Geneva airport to The Lodge are charged as follows:

- Transfer by car for up to 4 guests **CHF 600** (one way)
(Additional guests up to a maximum of 8 pay a supplement of 10% each. The vehicle used will depend on the total number of guests)
- Transfer by luxury car for up to 3 guests **CHF 800** (one way)
- Transfer by coach for 18-24 guests **CHF 1,890** (one way)
(Supplement of CHF 60 for transfers between 8pm and 7am. Nibbles and drinks provided)

Transfers by helicopter to The Lodge

ROUTE	Passengers – 3	Passengers – 5	Passengers – 6
Sion – Le Châble	CHF 655	CHF 885	CHF 1,045
<i>Approx. flying time</i>	15 min	10 min	10 min
Geneva – Le Châble	CHF 2,695	CHF 3,405	CHF 4,045
<i>Approx. flying time</i>	40 min	35 min	35 min
Zürich – Le Châble	CHF 3,840	CHF 4,445	CHF 6,485
<i>Approx. flying time</i>	60 min	50 min	50 min

NB: Prices do not include handling fees which are approximately CHF 250. Baggage allowance is 1 cabin bag per person. Sion Airport closes as soon as darkness falls

Ski Lessons (2009-10 rates)

Our two chosen instructors will be pre-booked to provide tailored on piste instruction for all levels of skiers, from those of you yet to wear your first pair of skis to the regulars on the mountain. If your group has a preferred school or requires more than two instructors we are able to arrange instructors from all the schools in Verbier. Also, if you have children who would like to join a group to meet other children, our activities coordinator will be happy to arrange this.

Beginner to Intermediate skiers (maximum of 6 per lesson; prices are per instructor)

Private Full-day lesson CHF 520 Timing is flexible
Private Half-day lesson CHF 285 9am – 12pm or 1pm – 4pm

Group Lessons (Maximum of 6 per group, non-Lodge guests will be in the lesson)

5 Morning lessons CHF 340 9am – 12pm Monday – Friday

Intermediate to Expert skiers (1- 6 people; 4 is the optimum, prices are per instructor)

Private Full-day lesson CHF 520 Timing is flexible

NB: Hire of avalanche safety pack not included



Clinics: We can organise 1 day, 2 day or longer clinics if you would like to focus on a skill or area you would like to work on in your skiing.

Lift passes - A two-day pass for the 4 Vallées costs CHF 126, and a three-day pass costs CHF 184. The Lodge will arrange ski passes in house by booking online prior to your arrival if you can't wait to hit the slopes, or we can arrange everything in house once you get here.

Snowboarding - Handpicked snowboarding instructors can be arranged for all levels of snowboarders from complete beginners to expert riders. The above options and equipment hire details are also applicable for snowboarders.

WINTER SEASON RATES

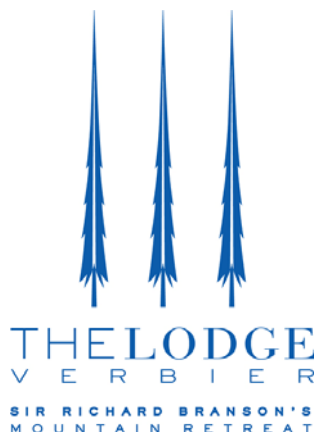
Rates during the winter season are quoted for **seven nights' exclusive hire** of The Lodge for 18 guests, and are priced in British Pounds. You can reserve individual rooms at The Lodge during the winter season if the chalet has not been booked exclusively six weeks prior to your arrival date. Contact our Reservations team for rates and availability. Set arrival dates and minimum stays apply for both exclusive use and individual room hire. See below for supplements for children staying in the bunkroom.

EXCLUSIVE USE RATES

Valid from 12th December 2010 – 24th April 2011

Sunday arrival	Sunday departure	Exclusive use rate
12-Dec-10	19-Dec-10	£58,000
19-Dec-10	26-Dec-10	£88,200
<u>26-Dec-10</u>	<u>02-Jan-11</u>	<u>£98,900</u>
02-Jan-11	09-Jan-11	£68,000
09-Jan-11	16-Jan-11	£58,000
16-Jan-11	23-Jan-11	£58,000
23-Jan-11	30-Jan-11	£58,000
<u>30-Jan-11</u>	<u>06-Feb-11</u>	<u>£61,000</u>
06-Feb-11	13-Feb-11	£73,100
13-Feb-11	20-Feb-11	£89,550
20-Feb-11	27-Feb-11	£89,550
<u>27-Feb-11</u>	<u>06-Mar-11</u>	<u>£76,000</u>
06-Mar-11	13-Mar-11	£73,100
13-Mar-11	20-Mar-11	£73,100
20-Mar-11	27-Mar-11	£73,100
<u>27-Mar-11</u>	<u>03-Apr-11</u>	<u>£73,100</u>
03-Apr-11	10-Apr-11	£61,000
10-Apr-11	17-Apr-11	£76,000
17-Apr-11	24-Apr-11	£56,300

The Lodge reserves the right to alter its rates at any time.



Rates for infants, children and young adults:

The rates stated below only apply when the total number of guests at The Lodge exceeds 18. During the winter season, the additional weekly rate for a child is £350 and for a young adult the rate is £560. The bunkroom sleeps a maximum of 6, although if preferred we can accommodate children or young adults in some of the parents' rooms. We do not generally accept reservations for **adults** in the bunkroom due to the size of the room.

Just what is...?

an infant?	a guest under the age of 6 (infants stay free of charge if they share with at least one adult)
a child?	a guest between the ages of 6 and 12
a young adult?	a guest between the ages of 12 and 18
an adult?	a guest aged 18 years and over

What's included?

- Accommodation at The Lodge as detailed
- Breakfast, afternoon tea, and dinner. A light lunch is served for those guests not eating on the mountain. The rates exclude one evening meal out when guests can sample the gourmet delights of Verbier
- All drinks as well as alcoholic drinks and champagne
- 24-hour driver service within Verbier
- All local taxes
- Really nice staff!

Available on request (not included in the rates)

- Transfers to and from The Lodge
- Spa treatments at the Virgin Spa
- In winter for an extra charge, we can arrange lift passes, in house ski and boot fitting, and ski lessons with private instructors for all levels
- Photocopying, telephone and fax facilities
- Laundry/dry-cleaning service (some items can be laundered free of charge)
- Gift purchases

To book contact Virgin Limited Edition's Sales and Reservations Office

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