



**[For Immediate Release]**

## **INDULGENT SPA TREATMENTS AT THE PULI HOTEL AND SPA**

*The PuLi Hotel and Spa reveals Spa Concept of Shanghai's First Anantara Spa*

**Shanghai, 7 May 2009** - The PuLi Hotel and Spa (The PuLi), China's first urban resort has revealed the highly anticipated spa concept of Shanghai's first Anantara Spa. Created in cooperation with the award-winning spa company, the concept aligns with the hotel's commitment to creating handcrafted luxury experiences with cultural context and authenticity.

Naim Maadad, Managing Director of MSpa Global and Minor Hotel Middle East, which operates Anantara Spa across Asia, the Middle East, Europe and Africa, said: "We are thrilled to bring Anantara Spa to Shanghai at The PuLi Hotel and Spa. We will offer international travellers as well as local residents the finest treatments and signature services for which Anantara Spa is renowned. This new venture with The PuLi is truly a capstone for MSpa and the Anantara Spa brand."

Drawing on China's healing past and ancient therapies from Thailand and India, the extensive menu is inspired by the renowned healing properties of Tea – the centuries-old beverage that has always been important to Chinese culture. Signature treatments draw from the detoxifying powers of Green Tea, balancing and anti-ageing force of White Tea, health-giving properties of Chrysanthemum Tea or beautifying properties of Rose Tea.

Three-hour treatments offering complete indulgence with the relaxing and restorative effects of scrubs, wraps and massages include the Green Tea Purification and White Tea Moisturiser treatments. Anantara's Caviar Luxe Facial is the ultimate facial indulgence, using 100% caviar and pearl extracts.

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For traditional Chinese treatments, Guests can also enjoy a traditional Ling Zhi bath, an ancient bathing ritual that utilises fresh ginger to detoxify the body. For those who want to experience the benefits of traditional Chinese medicine among the luxury comforts of a spa, they can choose an age-old Oriental foot massage or traditional full-body Chinese massage - both concentrate on a body's pressure points and meridian lines to stimulate circulation while providing deep relaxation and restorative energy.

Interior décor of Anantara Spa at The PuLi is contemporary in feel with the use of wood and glass, combined with muted tones and ambient lighting. Its five treatment suites are luxuriously appointed with steam and shower rooms and are perfect for individuals or couples to indulge in spa pampering together.

Located on level three of The PuLi, Anantara Spa offers a luxurious and tranquil sanctuary from the stresses of everyday life. Directly adjacent is the hotel's heated infinity pool and 100 sqm state of the art Health Club.

### **About The PuLi Hotel and Spa**

The PuLi Hotel and Spa is China's first luxury urban resort. Firmly incorporated into the hotel's dedication to delivering handcrafted luxury service, guest experiences mark a departure from the expected generic style of luxury usually associated with conventional collections of foremost hotels. Imbued with contemporary elements and accents of traditional Asian charm, the result is a distinctively unique, new spatial and guest experience in this oasis within the metropolis. The PuLi is managed by Urban Resort Concepts.

### **About Anantara Spa**

For hundreds of years throughout Thailand, people would leave a jar of water outside their house to provide refreshment and extend a warm welcome to the passing traveller. Anantara is taken from an ancient Sanskrit word that means 'without end', which symbolises this sharing of water and heartfelt hospitality is at the core of the Anantara experience. Anantara's first spa in China, Anantara Spa at Commune by the Great Wall opened in 2006.

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